Absolutely not, cellular phones should not be allowed to be used during flights. This is a hugh safety issue. There are enough announcements, instructions by airline personnel, and for them to have to talk over all the cell phone conversations would be madness at best. I want to hear any special instructions, not someone's business or personal conversation on a three hour flight. It is an issue of personal space as well. I travel for business regularly and don't see any reason why the business I have to perform can't be dealt with prior to departure or upon arrival. I'm sorry, no one is that important that a conversation can't wait until someone lands. It will be annoying and to chaotic for airline personnel. I don't want flight instructions to me compromised/unheard by me because someone is talking to loud on their cell phone. Please seriously do not allow this. Thank you..contact me anytime.